



Group makes presentation to potential developers

By Paul Frey, Olds Albertan

While the attendance could have been better, members of the Olds Institute For Community and Regional Development were satisfied with a presentation the group made Wednesday at the Tourism Investment Symposium in Edmonton.

Stirling McLeod, chairman of the OICRD made the presentation while Hugh Bodmer, Bob Lafreniere, Rita Thompson and Carol Johnston helped explain the presentation during the trade show portion of the event.

The presentation's main focus was the identification of four investment-ready sites in town that already have proper zoning and other requirements in place for hotels to go up. Included among the sites is the western side of the Cornerstone development, the site immediately northeast of No Frills and the accommodation portion of the Olds Agricultural Society expansion project.

"We've got some legitimate leads and we're in the process of following up with them. We're hoping to be able to get the people that stopped at the booth ... for a tour of Olds so we can give them a first-hand ... Olds experience," he said.

Bodmer said the symposium was a good opportunity to present the group's ideas and refine its delivery.

"I think we put together an ... extremely attractive package," he said.

When the developers are in Olds, Bodmer said the tour will include an explanation of what is currently happening in town and the necessity for more short-term accommodation.

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