

Olds Physician Recruitment & Retention Committee

Strategic Plan

Vision of Success:

The community of Olds and district will have the ongoing services of the full complement of Physicians, authorized to admit patients to the Olds Hospital.

Mission Statement:

In cooperation with the David Thompson Health Region and the medical clinics located in the Town of Olds, the Olds Committee for the Recruitment & Retention of Physicians will work to recruit and retain Physicians and their families for the purpose of providing ongoing medical services to all members of the community and surrounding region.

Mandate:

The Olds Committee for the Recruitment & Retention of Physicians receives its mandate from the Olds Institute for Community & Regional Development, the David Thompson Health Unit, and the Medical Clinics located in the Town of Olds.

Values:

The Olds Committee for the Recruitment & Retention of Physicians will strive to work:

- in a spirit of cooperation
- transparently
- and with the utmost of integrity

Issues:

1. How will recruitment of Physicians be undertaken?
2. How will retention of Physicians be undertaken?
3. How will the committee fund its participation in issues #1 and #2?

Issue #1: How will recruitment of Physicians be undertaken?

Strategy: Undertake recruitment activities with Interns who are currently enrolled in the Rural Family Physician specialty.

Action 1: Host dinner meetings for interns and their spouses at the location of their internship. At these dinner meetings, the community, the hospital, and the clinics would be introduced to these interns.

Action 2: Host tours of the community to interns who are visiting Olds with an eye to practicing medicine within a rural community.

Action 3: Host a hospitality suite at the Alberta Scientific Association's Annual Rural Physicians Conference in Banff to introduce interns to the Olds community.

Action 4: Introduce interns to representatives of all service sectors that would be involved in facilitating a move to the community of Olds.

Strategy: Undertake to recruit Physicians both domestically and through foreign countries as information is provided to us through the David Thompson Regional Health Authority contacts.