



Olds... a town of opportunity with a lifestyle to match

*...a strong **Economy**, a healthy **Environment**,
a vibrant **Cultural** scene, a strong **Social** network,
and good **Governance***

Location, Location, Location

- Situated in the heart of the Calgary – Edmonton corridor and linked by three major highways (Hwy 2A; 27; and QEII), a national rail line, and just 45 minutes to the Calgary International Airport.

Technology Infrastructure

- A connected community serviced by Alberta's SuperNet that embraces and invests in technology infrastructure through an innovative plan to become the first community to bring fibre to the premise and offer access to rural community satellite engagement sites.

Education

- Access to an educated workforce and an excellent education system that bridges high school students with post-secondary learning opportunities at the innovative community learning campus by linking the internationally acclaimed Olds College, the Bell e-Learning Centre, and the junior and secondary system together.

Recreation & Leisure

- Explore historic Uptowne Olds with its great shopping and restaurants.
- Visit modern Olds with its state of the art TransCanada Theatre, Aquatic Centre and Waterslide, Sportsplex, and new Ralph Klein Health & Wellness Centre.
- Play scenic Olds Central Highlands Golf Course, a hidden mountain view gem.
- Discover natural Olds with its parks, botanical garden, walking trails and its full amenities 'in-town' campground located next to the Olds Agricultural Society and its farmer's market.

Investment & Attraction

- A community of strong historical ties to agriculture that retains a visible presence today.
- A community that celebrates the cultural diversity of its region.
- A rural Alberta Heritage Main Street community.
- Alberta's first Fair Trade town.
- A community of available and affordable residential, commercial and industrial property.
- A community of opportunities that exist in agriculture, tourism accommodations and services, 'Aging in Place' housing, construction, manufacturing, and innovation.

Olds ... yours to discover

 **Olds
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 **Town of
Olds**
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