

Energy Sector Profile **investOlds**

The Olds Advantage for U.S. Firms

Located in Central Alberta, the heart of the province's energy sector services industry;

One in six workers in Alberta is employed – directly or indirectly – in the energy sector;

Easy access to both resource extraction operations to the north and corporate headquarters to the south;

Olds College offers research, development and commercialization partnerships in biofuels;

A nation-leading and globally competitive ultrafast broadband communications network spanning the entire commercial, industrial and residential landscape.

Serviced industrial and commercial land;

Existing vacant commercial spaces for lease;

Existing energy sector cluster of complementary businesses (oil field services, heavy equipment, transportation, maintenance, etc.);

Skilled, professionals and trained labor force upon which to draw employees.

Big city amenities with a small town feel. A business investment in Olds is an investment in the good life.



Surveying & Imaging Services
Reclamation Services
Data Acquisition & Informatics
Oil field Maintenance Services
Oil field Transportation Services
Engineering & Process Design
Software & Applications

Energy Sector Business Opportunities Olds, Alberta, Canada

The energy sector is a driving force in Alberta's economy and positions the province as a world leader in oil and gas, as well as renewable energy technologies.

Olds' existing base of energy sector businesses and skilled labor force offers American firms opportunities for growth and expansion through investment in the value chain.

U.S. firms will find abundant opportunities, such as:

- geophysical or seismic services;
- petroleum services, such as well construction, oilfield construction and maintenance;
- transportation and logistics services;
- data acquisition, analysis and informatics services;
- engineering and process design services; and
- oil field equipment manufacturing and maintenance.

American companies locating to Olds will benefit from a familiar and open business environment in Canada's most economically dynamic province.

Greenfield investments, joint ventures, partnerships or acquisitions...contact us today to find out more about prospering in Olds, Alberta, Canada.

Renewable and clean energy opportunities have grown out of Alberta's passion for energy innovation. U.S. firms with technologies and services in the wind, solar and biomass industries will find a receptive market in the province and a supportive business location in Olds.

Olds is strategically located for American businesses looking to capitalize on Alberta's growing opportunities in technology and research in oil sands and heavy oil.

Olds is an excellent business choice for companies with expertise in:

- infrastructure construction and retrofit projects;
- gasification, upgrading, recovery, water use and tailings management;
- project management; and
- energy and environmental software and application development.

An investment in Olds links American firms to an existing network of conventional and renewable energy innovation, spanning the research, development, commercialization and sales spectrum.

Olds was built on a pioneering spirit and a culture of entrepreneurship – much like the United States. This culture is alive and well. Welcome to Olds: We've been expecting you.



Olds, Alberta, Canada



Why Grow Your Business in Olds?

With a population of 8200 and a regional trading population of over 40,000, Olds offers big city infrastructure and facilities in a friendly community. Olds offers:

- a diversified and growing economy: energy, agriculture, business to business services, health, trade, education services, government services, commercial retail, financial and insurance services;
- easy access to downstream, midstream and upstream energy operations in Alberta.
- a one gigabyte fibre broadband connection available to all businesses and residents;
- an internationally-recognized college providing top-notch science programs and research facilities; and
- available skilled labor pool and access to 1300 full-time post-secondary students.

Olds' geographic location and impressive transportation infrastructure favours quick and inexpensive transit to Alberta's energy centers. It is also at the heart of Alberta's road, rail, and air links to international markets, keeping your products within easy reach of lucrative markets in the United States, Asia-Pacific and Russia.

Olds offers easy access to Calgary – Alberta's major distribution center and home to most of Canada's energy sector's head offices. Calgary International Airport is less than hour away (80 kilometers/50 miles) on Alberta's primary highway, the Queen Elizabeth II.

Head north on the same highway and you will reach Edmonton, Alberta's capital city and gateway to the province's energy processing sector in less than two hours (210 kilometers/130 miles). Flights to both destinations can also be arranged from the Olds-Didsbury Airport.

Whether you need to reach the oil fields to the north, wind farms to the east or south, or a corporate boardroom in downtown Calgary, locating your business in Olds keeps you connected to the action.

Olds' work force is highly educated. Close to two-thirds (63.3 percent) of Alberta's labor force aged twenty-five years and older holds a university degree or post-secondary diploma.

Alberta's economic productivity was higher than any other province in 2012. The Government of Alberta estimates that total value added per hour in Alberta's business sector was 44 percent higher than Canada's national average.

Alberta's manufacturing sector also had the highest productivity of all provinces, due in large part to the province's dynamic chemical, machinery and food processing industries.



The Experts Have Spoken: Make Your Next Investment in Olds, Alberta, Canada

An Ernst and Young survey of 1500 entrepreneurs in G20 countries concluded that Canada ranked among the top five places in the world to start a business.

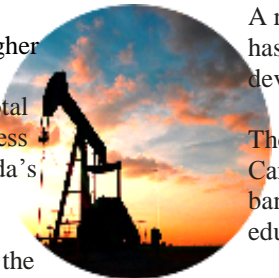
The Organisation for Economic Co-operation and Development (OECD) ranked Canada as offering the highest quality of life among G7 nations.

The OECD also identified Canada as having the best corporate tax rates in the G7.

A recent study by KPMG found that Canada has the lowest business costs for research and development (R&D) intensive sectors.

The World Economic Forum stated that Canada not only has the world's soundest banking sector, it also possesses the top education system among G7 nations.

The Economist Intelligence Unit (EIU) selected Canada as the best country in which to do business in the next five years.



For Community and Regional Development

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